As part of this event there are Younger Member bursaries available: [**www.automatedrailwayseminar.online/bursary**](https://urldefense.proofpoint.com/v2/url?u=https-3A__managedmail.prettybright.co.uk_t_j-2Dl-2Dqkktidd-2Dirjjyhllkt-2Dj_&d=DwMFaQ&c=cUkzcZGZt-E3UgRE832-4A&r=lFpYSwtdSgKPaa4lIEjk7FLiJLSgm_iERTmiMB1aXxI&m=7svThZYxdp4vmv09noPyoq_cuzcGoB944HV5Bbkziqo&s=CKGzYFGs-MJ2_JCJ-E2PUw42_QzVu1JVgA1_TaOz2pQ&e=) please advertise these bursaries to Younger Members in your areas of the world. There are 40 bursaries available for this particular event. Furthermore, even if you want to apply for the Convention 2021 bursary or some future one, you can still apply for this one as well.

Secondly, there is a great opportunity for Younger Members to be involved in the marketing and promotional videos for this seminar.

We are hoping to produce a few short videos for the rail automation seminar which can be used for member mailings and social media by the partner institutions.  The goal is to hook people’s interest and help them understand: the value of attending; a flavour of what will be discussed; the expertise that they will have access to via the lecture and Q&A sessions.

We’d like people to talk about:

* Why this seminar is important, particularly now
* What they’re most interested in
* What they hope to learn
* How this could help in their knowledge development
* The value in getting direct access to people with this kind of expertise

Rather than one long narrative, we’d like things to be broken into a series of short pieces so that we can jump between narrators easily in the edit and show different perspectives.

Finished videos can be uploaded via [http://prettybright.wetransfer.com](https://urldefense.proofpoint.com/v2/url?u=https-3A__eur03.safelinks.protection.outlook.com_-3Furl-3Dhttp-253A-252F-252Fprettybright.wetransfer.com-252F-26data-3D02-257C01-257Cdaniel.woodland-2540ricardo.com-257C845531f555ef44d0450308d83ab7f189-257C0b6675bca0cc4acf954f092a57ea13ea-257C0-257C0-257C637323908992677172-26sdata-3D8EwHOO-252FpNbuE1D7e0JTKXN-252F9eq2w8VAblzI6TRHqlc4-253D-26reserved-3D0&d=DwMGaQ&c=cUkzcZGZt-E3UgRE832-4A&r=lFpYSwtdSgKPaa4lIEjk7FLiJLSgm_iERTmiMB1aXxI&m=1SiK25rTRvvdK2vE3k6IdLLP_rgZwRun-TaY1PmX9aA&s=criIWHt5RqmPEbh-tIXGmhCdmuVfHwMVPVAlOib24JA&e=) for editing together.

While these examples are a little more general, they give an indication of the style of piece we’d like to produce:

* ASPECT 2019 : [https://vimeo.com/385459840](https://urldefense.proofpoint.com/v2/url?u=https-3A__eur03.safelinks.protection.outlook.com_-3Furl-3Dhttps-253A-252F-252Fvimeo.com-252F385459840-26data-3D02-257C01-257Cdaniel.woodland-2540ricardo.com-257C845531f555ef44d0450308d83ab7f189-257C0b6675bca0cc4acf954f092a57ea13ea-257C0-257C0-257C637323908992687167-26sdata-3DZ8ZE1ckP1bzDCKrmVsbO-252B6w7Td-252BKHhSeWRKIcAK7c2k-253D-26reserved-3D0&d=DwMGaQ&c=cUkzcZGZt-E3UgRE832-4A&r=lFpYSwtdSgKPaa4lIEjk7FLiJLSgm_iERTmiMB1aXxI&m=1SiK25rTRvvdK2vE3k6IdLLP_rgZwRun-TaY1PmX9aA&s=6qw_qItrtx_zAlnwbPOObtq_gTxI9feLgL6jTo58CvM&e=)
* Future Integrated Railway Think Tank : [https://vimeo.com/385450903](https://urldefense.proofpoint.com/v2/url?u=https-3A__eur03.safelinks.protection.outlook.com_-3Furl-3Dhttps-253A-252F-252Fvimeo.com-252F385450903-26data-3D02-257C01-257Cdaniel.woodland-2540ricardo.com-257C845531f555ef44d0450308d83ab7f189-257C0b6675bca0cc4acf954f092a57ea13ea-257C0-257C0-257C637323908992687167-26sdata-3DraPJZSivix0-252BaM-252BLEOg-252FLhT-252BVNpN8Xx3S8XOWz9G4WI-253D-26reserved-3D0&d=DwMGaQ&c=cUkzcZGZt-E3UgRE832-4A&r=lFpYSwtdSgKPaa4lIEjk7FLiJLSgm_iERTmiMB1aXxI&m=1SiK25rTRvvdK2vE3k6IdLLP_rgZwRun-TaY1PmX9aA&s=4R8k4byD6TInke9IHzCFz2HeVwJAYur1hAed6Oyo9BM&e=)

***Things to bear in mind when recording yourself:***

* ***Landscape, not portrait mode please.****If you’re using a phone, keep it on its side so that the output video is ’television’ shaped, rather than thin and vertical*

* ***Is your microphone any good?****— sometimes even expensive, fast, new computers have truly HORRIBLE microphones.*
  + ***in most cases your phone probably has a better camera and microphone than your laptop — try it and use whatever is best.***

* *Try to find a room with no interruptions or background noise*

* *Don’t have a bright window behind you or you’ll just be a silhouette.  Your face should be evenly lit.*

* *Let people in your living or work space know that you are recording to minimise disruptions*

* *Try to use a space where you can be comfortable without needing a fan or air conditioner - microphones are very susceptible to noises from mechanical sources like fridges, dishwashers, fans, vacuum cleaners in another room - they notice them more than the human ear does.*

* *Try to use a space where you can be comfortable without needing an open window - obviously comfort is very important, but sirens, trucks, trains and children playing outside will all be recorded along with your voice and are impossible to remove in post*

* *Always try to stay the same distance away from the recording device*

*Always record in the same room so that the acoustic properties of the recording are the same*

**We would like to get 3 or 4 younger members from around the world in these videos, they only have to be 30s-60s clips and as noted above can be recorded on your phone (in landscape mode!).**

**If you (or anyone you are in contact with is interested) then please let us know, film a clip and send it through ASAP (i.e. we need videos in the next few days)!!**

(Note, if you do film a clip then you are likely to go to the top of the list for the bursary).

Thanks in advance and looking forward to hearing from you and seeing these videos.

Regards,

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| |  | | --- | | Keith Upton *MEng MIET* Signalling Engineer, Transportation UK & Europe Engineering, Design and Project Management |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | |  | 07812 238173 | | |  |  | |