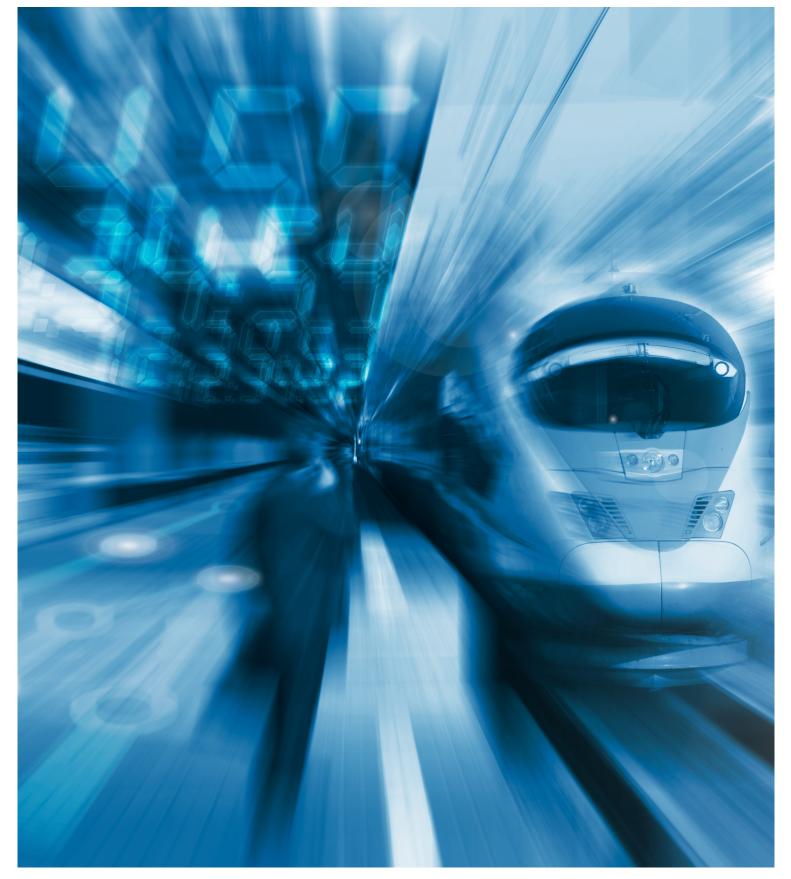


# IRSE International Technical Seminar & Exhibition 2022



THURSDAY 30 JUNE, FRIDAY 1 JULY & SATURDAY 2 JULY 2022

DR. AMBEDKAR INTERNATIONAL CENTRE NEW DELHI, INDIA

### A seminar to explore and understand the challenges and successes of the global signalling and communications industry and how India has played its part.

IRSE UK in association with IRSTE & IRSE India are conducting a Seminar on the 'Age of the Intelligent Railway – A Digital Era' to attract local industry interest and drew a range of international speakers and delegates keen to present India's new ambitious high-speed project and thrive on the world stage using challenges for modern railway construction keeping pace with the new Digital technology.

India is an emerging hub of technical innovation across multiple sectors. The country's growing foothold in the international railway community is a strong reminder of its ability to fully exploit India's technical capabilities. The Indian Railway is offering strong support managing the high cost and risk for improving signalling practice and sharing knowledge with the rest of the world.

# Key Aims

The aim of this Seminar is to address the following:

- Making India Atma-Nirbhar for Digital Transformation in Rail Sector
- Providing a world-class railway creating an attractive option for foreign investment.
- Increasing competitiveness, building a globally competitive workforce and attracting top talent.
- Providing service at a lower cost than traditional infrastructure, whilst using innovative private / public funding.

• Monitoring railways to prevent incidents or failures happening before they occur.

- Delivering environmental benefits for the future.
- Transforming people's lives, creating jobs and boosting the economy



#### Location

Adhering to the theme for this Presidential year, April 2021 'the age of the intelligent railway', the IRSE has selected New Delhi, India, to host the Seminar, taking into the following consideration:

- Staunch support from the Indian Railways and Metro Railways sections.
- Strong local IRSE/IRSTE (India) membership and professional/industry engagement with local events.
- Corporate interest and financial support for future IRSE(India) and IRSTE events and opportunity or IRSE (UK) to engage with the Indian region.
- Accessibility and attraction for international delegates to attend.
- Availability of good quality venues for seminar sessions, networking events and hotels.

## **Getting There**

The conference program is planned to be a three-day Programme (30 June - 2 July 2022) and is also tailored for local and site visits. Many airlines provide direct flights from Asian centres and Europe/UK to New Delhi, and it is recommended to travel over the weekend to manage fatigue & jet lag.

- Transport between New Delhi International/National Airport and the city is easy and affordable.
- There is plenty of accommodation in the Central Delhi to suit all range of attendees.
- June is typically a hot time in India, but the venues are well able to accommodate the weather.
- Stringent COVID 19 controls are in place with over one billion inhabitants already vaccinated.

**The Dr Ambedkar International Centre** 15, Janpath Rd, near Hotel Le Meridian, Windsor Place, New Delhi, Delhi 110001, India



# Programme

June 30, 2022 - Seminar Day 1	08:00 - 09:00	Exhibition set up, Registration & Refreshments
	09:00 - 11:30	Seminar Inauguration, Key Note Speeches by Special Guests, Presidents IRSE and IRSTE and Tea Break
	11:30 - 13:15	Technical Paper Presentation
	13:15 - 14:30	Lunch and viewing of the exhibition
	14:30 - 15:50	Technical Paper Presentation
	15:50 - 16:15	Tea Break
	16:15 - 17:50	Technical Paper Presentation
	17:50 - 18:00	Final words and close of Day 1
	19:30 - 23:59	Formal Dinner TBC
July 1, 2022 - Seminar Day 2	08:30 - 09:10	Registration, Refreshment and Viewing of the Exhibition
	09:10 - 11:30	Technical Paper Presentation
	11:30 - 11:45	Tea Break
	11:45 - 13:00	Technical Paper Presentation
	13:00 - 14:00	Lunch and Viewing of the exhibition
	14:00 - 14:15	Final words of Day 2
	14:15 - 18:00	Technical Visit (Delhi Metro CBTC, RailTel's NOC, ETCS Delhi Division)
	18:00 - 18:30	Arrival back at pre determined location & close out
July 2, 2022 - Seminar Day 3	08:00 - 08:30	Assemble for Technical Visit 2
	08:30 - 18:00	Technical Visit 2 at CTS at Tundla followed by visit at Taj
	18:00 - 18:30	Final words and end of Seminar

#### Exhibitors

There will be an Exhibition for global companies to have trade stands at the venue. The costs are as follows:

#	Exhibitors	Cost (£)	Cost (Rs)
1	Small Booth/Stand for the event – 9 Sq m	1500.00	1,50,000.00
2	Medium Booth/Stand for the event – 12 Sq m	2000.00	2,00,000.00
3	Large Booth/Stand for the event – 20 Sq m	3000.00	3,00,000.00
4	Open space for special cases – 18 Sq m	1500.00	1,50,000.00
5	Open space for special cases – 36 Sq m	2500.00	2,50,000.00

### Sponsorship

The organising committee welcomes sponsorship to allow this event to take place from global companies and organisations engaged in or associated with railway signalling and telecommunications, train control, traffic management and allied professions.

Opportunities also exist to place adverts within the conference programme or to sponsor merchandise items. Pricing is outlined below:

#	Sponsors	Cost (£)	Cost (Rs)	Package Includes
1	Platinum	12000.00	12,00,000.00	Open Space-36 Sq m Full Page Advert 2 Delegates
2	Gold	7500.00	7,50,000.00	Open Space-18 Sq m Half Page Advert 1 Delegate
3	Silver	6000.00	6,00,000.00	Open Space-12 Sq m Half Page Advert 1 Delegate
4	Bronze	3500.00	3,50,000.00	Quarter Page Advert
5	Lanyard sponsor	1500.00	1,50,000.00	
6	Lunch Day 1	3500.00	3,50,000.00	
7	Lunch Day 2	3500.00	3,50,000.00	
8	Lunch Day 3	3500.00	3,50,000.00	
9	Refreshment Breaks Day 1	1000.00	1,00,000.00	
10	Refreshment Breaks Day 2	1000.00	1,00,000.00	
11	Refreshment Breaks Day 3	1000.00	1,00,000.00	
12	Evening Social Event 24/02/22	5000.00	5,00,000.00	
13	Delegate Kit	3000.00	3,00,000.00	
14	Badge	1000.00	1,00,000.00	
15	Advert Quarter Page	400.00	40,000.00	
16	Advert Half page	600.00	60,000.00	
17	Advert Full Page	1200.00	1,20,000.00	
18	Advert Centre Spread	2500.00	2,50,000.00	



Delegate Registration

Item	Description	Fees (£)
1	Local IRSE/IRSTE Members	£25.00
2	Local Non-Members Individual	£35.00
3	Local Non-Members Corporate	£50.00
4	International IRSE/IRSTE Members	£250.00
5	International Non-Members Individual	£300.00
6	International Non-Members Corporate	£400.00
7	Local Visit Individual	£35.00



# For further information:

please contact the people in the table below:

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# **Event Contacts**

For all event related information (including sponsorship, exhibition and advertising) please contact our Official Event Managers:

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+91 9818313030 / +91 9811341770 / +91 9899301523

E-mail: md.innovationsindia@gmail.com; deep\_shikha.innovations@gmail.com; ashishmishra.innovations@gmail.com

# All Sponsors from India to deposit their contributions / sponsorships in the following Account working on behalf of IRSE (UK & India) : Account Holder Name : Innovations India Advertising & Events Pvt. Ltd.

Account Number : 016163700000411 Bank Name & Branch : YES BANK, SUSHANT LOK 1, GURUGRAM 122001 IFSC CODE : YESB0000161

For all sponsorship payments outside of India please contact: finance@irse.org







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